**Final Call-to-Action Email**



**Subject:** Last Chance! Help Us Cross the Finish Line.

**Dear [Employee’s Name],**

The countdown is on! Our **Trident United Way Workplace Giving Campaign** is almost over, and we’re just **X% or $X** away from our goal!

**Deadline: [Final Date]**

**Why your gift matters:** With your gift, ALICE® families can partner with Family Coaches to get the support they need to keep going and keep growing.

**Every dollar counts. Every gift moves a family forward.**

**Final Incentive:** [Insert incentive, e.g., Last-minute donors will be entered into a special prize drawing!]

There’s still time to be part of the change. Let’s cross the finish line together.

**[Donate Link]**

Thank you for showing up for our Tri-County neighbors.

**[Your Name]**
[Your Title]
[Company Name]