**Mid-Campaign Reminder Email**

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**Subject:** We’re Halfway There, [COMPANY NAME]! Let’s Finish Strong!

**Dear [Employee’s Name],**

We’re halfway through our **Trident United Way Workplace Giving Campaign** and, thanks to our team, real change is happening. But we’re not done yet, and we need your help to cross the finish line.

**Progress so far:** [Update Goal Progress – % Achieved]
**Challenge update:** [Mention incentives or competitions]

Each gift from our team creates momentum for ALICE® families, helping them access jobs, overcome obstacles and move toward long-term stability.

Just **$[per pay period gift or ]** can provide:

* **$57** – a CARTA bus pass to help someone get to work
* **$75** – a set of scrubs to begin a job in healthcare

If you haven’t had a chance to give yet, now is the time. Let’s come together, finish strong and show what **[Company Name]** can do for our community!

[Insert Call-to-Action and company specific campaign link - Donate Now / Join the Challenge]

Thank you for empowering Tri-County families to get where they want to go.

**[Your Name]**
[Your Title]
[Company Name]