

Workplace campaigns are the bedrock of Trident United Way.
Your generous support amplifies our ability to serve the Tri-County community!



WHO?

You!

Your company can be a leader in the charitable giving space and empower your employees to make an impact in the community. We make charitable giving safe and secure, and more importantly it directly supports local change in our community.

WHAT?

A workplace campaign.

Trident United Way provides all the tools and expertise to launch a fundraising campaign quickly. Your employees will have access to donate to Trident United Way's mission.

WHEN?

That is up to you.

We look to the leaders of the company to tell us the best time for them and the best duration for a fundraising campaign. It is important for the campaign to blend in with company culture.

WHERE?

Anywhere! In the office or completely virtual.

Many companies see a campaign as an opportunity to celebrate and center it around events, parties, games and more. Others prefer a digital campaign, with Trident United Way setting up an ePledge portal that is safe and secure.

WHY?

Because in order to be a stronger community, we need to be **CONNECTED & UNITED**. Trident United Way works to improve outcomes in the areas of education, financial stability and health in Berkeley, Charleston and Dorchester counties.

HOW?

Contact Brooke Chhina, Director of Advancement, at bchhina@tuw.org to get started on the United Way campaign trail.

United is the Way!