



Ignite the Light Peer-to-Peer Campaign

How to set up your own campaign:

- Enter your name
- Add a photo (128x128px or leave blank)
- Select your personal goal
- Edit message (or keep what's in there!)
- Adjust the goal date to 12/31/2024
- Select continue
- Enter your email address to receive a verification code
- Select continue
- Enter the code from email (enter on keyboard, it does not take copy and paste!)
- Enter your first and last name
- Start Fundraising!

There are buttons for Facebook, LinkedIn, Twitter and email that pre-populate images and links to your fundraising page. You can use those OR you can customize how you share*!

You will also receive an email with a link to your campaign to share with your network, and a link to make edits and track donations on your fundraising page (there is a link that reads "Open my fundraiser" towards the bottom of the email).

Graphics and suggested social copy provided at tuw.org/IgniteTheLight.

It's recommended that you use your own words when encouraging your network to give - no one knows your network better than you!