

LEADERSHIP GIVING

Trident United Way's giving societies are made up of community and business leaders like YOU who are passionate about changing lives and pulling together the expertise and resources to create meaningful impact in our community.



Benefits YOU will enjoy as a member of the Trident United Way Leadership Giving Societies:

- Premiere networking and social events with other community leaders
- Prominent recognition in Trident United Way's annual leadership listings
- Opportunities to engage with other highly influential philanthropists in our community
- Special communications about Trident United Way's work and the impact of your contribution
- Opportunity to participate in one of our donor network groups including Women United, Young Leaders United or African American Leadership Council



TRIDENT UNITED WAY PALMETTO SOCIETY:

The **Trident United Way Palmetto Society** recognizes donors who give \$1,000-\$9,999 annually to Trident United Way. Nearly 1,500 members strong, the Palmetto Society accounts for 25% of all giving through our organization in Berkeley, Charleston and Dorchester counties. The Palmetto Society members set a standard of charitable giving in our community and motivate others to contribute at a leadership level to Trident United Way.



ALEXIS DE TOCQUEVILLE SOCIETY:

The **Trident United Way Tocqueville Society** is part of a worldwide network of extraordinary community leaders and philanthropists who invest \$10,000 or more annually through their local United Ways. At Trident United Way, our members demonstrate a deep commitment to making a tangible difference in the lives of families in the Tri-County area.



YOUNG LEADERS UNITED

Join the Movement: **Trident United Way Young Leaders United (YLU)** is more than a network – it's a dynamic community of passionate leaders age 40 and under, dedicated to driving positive change in education, financial stability and health throughout the Tri-County area. Through our commitment to giving, volunteerism and advocacy, we empower young philanthropists like you to make a real difference in our communities.

Together, we unite to amplify our impact, ignite innovative solutions and create lasting change.

JOIN US IN BUILDING A BRIGHTER FUTURE FOR ALL.

MEMBERSHIP BENEFITS

- Premiere networking and social events with passionate community leaders and philanthropists.
- Unique volunteer and community outreach events.
- Opportunities to join Trident United Way committees, initiatives and programs.
- Community-focused educational and professional development opportunities.
- Receive special communications about key events, new data and community impact news for the Tri-County.
- Recognition in Trident United Way's annual leadership listings.

Become a member of The Palmetto Society with a gift of \$1000 or more annually to get involved with any or all of our donor networks.



WHY ENGAGE?

Young Leaders United represents the next generation of leaders in the Tri-County region.

Since 2011, Trident United Way YLU has provided members with engagement opportunities in the areas of volunteerism, professional development and networking.

MEMBERSHIP ELIGIBILITY

YLU - Donors ages 20-40 years old contributing an annual individual or combined gift of \$1,000 or more to Trident United Way

YL20 - YLU step-up program for donors ages 20-29 years old contributing an annual individual or combined gift of \$500 or more to Trident United Way

YLU ANNUAL EVENTS



MIX AND MINGLE

Join members from the TUW Tocqueville Society for an opportunity to network and connect with other philanthropic leaders in our community



BACK TO SCHOOL SUPPLY DRIVE AND EVENT

The annual YLU School Supply Drive provides essential supplies to students in need at Title 1 Elementary Schools



REGULAR NETWORKING AND VOLUNTEERING OPPORTUNITIES

Invitations to a variety of networking, volunteer, educational and professional development opportunities

Contact Brooke Chhina for more information at bchhina@tw.org or 425.923.9211



AFRICAN AMERICAN LEADERSHIP COUNCIL

Trident United Way's African American Leadership Council (AALC) is a network of engaged African American and minority leaders in the Tri-County who **create lasting change for communities of color with the power of philanthropy**. AALC uses our resources to advance the education, health, and financial stability of our community.

**WE USE OUR EXPERIENCES
AND OUR VOICES
TO MAKE A DIFFERENCE
FOR OUR NEIGHBORS**

MEMBERSHIP BENEFITS

- Premiere networking and social events with passionate community leaders and philanthropists.
- Unique volunteer and community outreach events.
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- Community-focused educational and professional development opportunities.
- Receive special communications about key events, new data and community impact news for the Tri-County.
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Become a member of The Palmetto Society with a gift of \$1000 or more annually to get involved with any or all of our donor networks.



BECOME A MEMBER

Trident United Way African American Leadership Council is represented by African American and minority philanthropists who contribute \$1,000 or more annually.

AALC STEP-UP PROGRAM

Step-Up members make a commitment to increase their Trident United Way gift — giving at least \$500 in year one, \$750 in year two and \$1,000 in year three. Step-Up members are recognized as full AALC members and have access to all AALC benefits.

AALC ANNUAL EVENTS



BOOK DRIVE

Providing books for elementary school children to read at home over the summer months



LUNCH & LEARN

Conversations on current events and topics impacting communities of color in the Tri-County area



ANNUAL SIGNATURE EVENT

Be a part of AALC's signature event to engage membership and philanthropy in the greater community



REGULAR NETWORKING AND VOLUNTEERING OPPORTUNITIES

Invitations to a variety of networking, volunteer, educational and professional development opportunities

Contact Justin McCloskey for more information at jmccloskey@tuw.org or 571.420.8493



TRIDENT UNITED WAY'S PALMETTO SOCIETY

Palmetto Society Members share a spirit of caring, a passion for giving generously and a desire to **make a real difference** in the lives of people in need in our community.

Each year the Palmetto Society grows with an understanding that a leadership gift to Trident United Way is an investment resulting in measurable impact on key community issues. Members invest in Trident United because of its strategic vision, and its ability to bring community and business leaders to the table to create smart solutions.

With nearly 1,200 Palmetto Society members contributing more than \$1.1 million, the group is dedicated to making our community a better place. We hope you will continue to join us as champions of positive change.

Membership Levels:

Palmetto Society members donate \$1,000 or more annually to Trident United Way. Within the Society, there are three levels of membership:

President's Circle \$5,000-\$9,999

Executive's Circle \$2,500-\$4,999

Director's Circle \$1,000-\$2,499

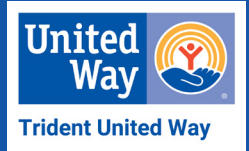
Benefits YOU will enjoy as a member:

- Premiere networking and social events with other members
- Prominent recognition in Trident United Way's annual leadership listings
- Opportunities to engage with other highly influential philanthropists in our community
- Special communications about Trident United Way's work and the impact of your contribution
- Qualification for membership in all applicable donor networks
**See other side for information about Donor Networks.*

Contact Ben Leach for more information at bleach@tuw.org or 843.300.7551

DONOR NETWORKS

Palmetto Society members are also invited to join our Donor Networks to connect with civic-minded individuals in our community through special events, volunteer opportunities and more.



WOMEN UNITED

Trident United Way Women United (WU) is an engaged network of philanthropic leaders committed to improving the lives of women and children in the Tri-County through the sharing of treasure, time, and voice. We know that across the state, 80% of single-adult female-led households with children live at or below the ALICE threshold, and that women in South Carolina earn \$0.74 for every dollar made by men. We believe things have to change.



AFRICAN AMERICAN LEADERSHIP COUNCIL

Trident United Way African American Leadership Council (AALC) is a network of engaged African American and minority leaders in the community who seek to harness their power and philanthropy to create bold community change. We leverage resources to advance education, financial stability and health throughout the Tri-County region. We use our experiences and our voices to make a difference for our neighbors.



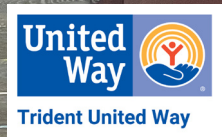
YOUNG LEADERS UNITED

Join the Movement: Trident United Way Young Leaders United (YLU) is more than a network — it's a dynamic community of passionate leaders age 40 and under, dedicated to driving positive change in education, financial stability and health throughout the Tri-County area. Through our commitment to giving, volunteerism and advocacy, we empower young philanthropists like you to make a real difference in our communities. Together, we unite to amplify our impact, ignite innovative solutions and create lasting change. Join us in building a brighter future for all.



When you give to **Trident United Way**, you become part of a large, interconnected network of donors, partners and volunteers. All of us bring our unique perspective, experience and enthusiasm to the cause — and that diversity is the wellspring of innovative solutions we need to create positive change on a large scale.

We invite everyone to be part of our work to build a stronger, more equitable Tri-County region where everyone has access to the opportunities to achieve their full potential.



WOMEN UNITED

Trident United Way Women United (WU) is an engaged network of philanthropic leaders committed to improving the lives of women and children in the Tri-County through the sharing of treasure, time, and voice to support and uplift women in our Tri-County community.

Women United is a diverse and vibrant community. We are bound together by compassion and a powerful sense of belonging—to each other, to Trident United Way’s mission and to the communities we call home.

EMPOWERED WOMEN INSPIRE CHANGE.

MEMBERSHIP BENEFITS

- Premiere networking and social events with passionate community leaders and philanthropists.
- Unique volunteer and community outreach events.
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- Community-focused educational and professional development opportunities.
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WHY ENGAGE?

You'll be part of a community of like-minded women who contribute their personal passions, best ideas and unique strengths to the mission of improving the lives of women in our communities.

Women United members volunteer, raise funds, organize critical supply drives, collaborate with community leaders, learn more about women-centric issues, and advocate for change at the local and state level.

WOMEN UNITED ANNUAL EVENTS:



LUNCH & LEARN SESSIONS

Conversations on timely topics to build knowledge on community challenges and inspire the search for solutions



WOMEN UNITED AWARDS LUNCHEON

An annual gathering of Women United members to celebrate outstanding women leaders in the Tri-County



REGULAR NETWORKING AND VOLUNTEERING OPPORTUNITIES

Invitations to a variety of networking, volunteer, educational and professional development opportunities

Contact Leah Rhyne for more information at lrhyne@tw.org or 843.697.3833